BURN THE SKY

Navigating your digital journey

burn the sky

Job Posting:
Product Developer

Product Developer

Job Summary

Burn The Sky is looking for a part-time product developer to join our digital training team. As Burn The Sky is rapidly growing, we're reevaluating our products and services, along with how we package, price, and promote them. This role is responsible for collaborating with the marketing team to come up with a creative solution, then to create the copy which clearly explains our products, prices, and promotions.

All roles we are hiring for are project based, with the potential to expand into more projects in similar areas of the business.

Burn The Sky is a digital strategy and training business helping clients develop the skills and capabilities their teams need to thrive in the digital age. In 2017, we trained over 2,000 people in 20 countries across Europe, the Middle East, Asia Pacific and North America. Our clients include American Express, ARM Holdings, Google, HSBC, L'Oreal.

Location: remote
Hours: flexible. Hours of work are reflective on the role. This can vary from 1-3 set days a week, to project based where you're given a fixed deadline and can manage your own time on the clock.
Start date: September 2018

Responsibilities and Duties

- Collaborate with the marketing team to conceptualize a new system for how we price, package, and promote our products and services
- Research competitors. Evaluate our existing model, identify weaknesses and produce solutions which will drive rapid adoption by our global client base.
- Write the copy for: our products, our package deals, and related promotion for marketing purposes.
- This role has the potential to lead into more product and business marketing related projects.

This role in relation to the company:
- You'll work closely with the entire marketing and business development team, as well as our CEO, Rob Thurner.

Qualification and Skills

- Research: into internal systems and product and pricing models as well as competitor models.
- Critical thinking and creative solutions.
- Strong written English skills: copywriting for product value proposition and related information.
- Background or an interest in developing your digital skills.
- Perk: sales experience

Key to success in this role:

You don't need to be an expert, you just need to be professional. If you come with:
- a positive attitude
- a willingness to learn and to do the nitty gritty of the job while keeping sight of the big picture
- have strong written English skills
- and most importantly time management skills

Then you'll do great! Our motto is "Think big, start small, move fast." If you're interested in joining our global team and believe this role may be a good fit for you, learn how to apply below.

How to Apply

Send your resume (required) and a cover letter (strongly recommended) to support@burnthesky.com

Applications will be open until we fill the roles, however we will be starting the interview process on a rolling basis, so don't wait to apply.

We look forward to welcoming new members to the Burn The Sky team soon!